

CONTRACT

WAGM
12 Brewer Rd
Presque Isle, ME 04769
USA
(207) 764-4461

And:

American Media and Advocacy Grp
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 412575 /		<u>Alt Order #</u> 5356594
<u>Product</u> ME-2/TV SEP 16-22		
<u>Contract Dates</u> 09/16/16 - 09/22/16		<u>Estimate #</u> 509/942/7792
<u>Advertiser</u> Poliquin for Congress		<u>Original Date / Revision</u> 09/02/16 / 09/02/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WAGM	<u>Account Executive</u> Linda Connolly	<u>Sales Office</u> Presque Isle Na
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u> 9914860	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 6930	<u>Advertiser Ref</u> 68881	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WAGM	09/19/16	09/19/16	WAGM This Morning @ 530a	6:00 AM-7:00 AM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	1-----				1	\$150.00			
N 2	WAGM	09/20/16	09/20/16	WAGM This Morning @ 530a	6:00 AM-7:00 AM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-1-----				1	\$150.00			
N 3	WAGM	09/21/16	09/21/16	WAGM This Morning @ 530a	6:00 AM-7:00 AM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	--1----				1	\$150.00			
N 4	WAGM	09/22/16	09/22/16	WAGM This Morning @ 530a	6:00 AM-7:00 AM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	---1---				1	\$150.00			
N 5	WAGM	09/16/16	09/16/16	WAGM This Morning @ 530a	6:00 AM-7:00 AM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/16	09/18/16	----1--				1	\$150.00			
N 6	WAGM	09/19/16	09/19/16	CBS This Morning	7a-9a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	1-----				1	\$100.00			
N 7	WAGM	09/22/16	09/22/16	CBS This Morning	7a-9a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	---1---				1	\$100.00			
N 8	WAGM	09/18/16	09/18/16	M-Su 4a-1135p	6:00 AM-7:00 AM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/16	09/18/16	-----1				1	\$20.00			
N 9	WAGM	09/19/16	09/19/16	Price Is Right	11a-12p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	1-----				1	\$100.00			
N 10	WAGM	09/16/16	09/16/16	Price Is Right	11a-12p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/16	09/18/16	----1--				1	\$100.00			
N 11	WAGM	09/18/16	09/18/16	CBS Sunday Morning	9a-1030a		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/16	09/18/16	-----1				1	\$90.00			
N 12	WAGM	09/19/16	09/19/16	NewsSource 8 1st Ed @530p	5:30 PM-6:00 PM		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	1-----				1	\$275.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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<u>Advertiser</u> Poliquin for Congress		<u>Original Date / Revision</u> 09/02/16 / 09/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 13	WAGM	09/19/16	09/19/16	NewsSource 8 EveningEd@6p-630p	6p-630p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	1-----				1	\$500.00			
N 14	WAGM	09/20/16	09/20/16	NewsSource 8 EveningEd@6p-630p	6p-630p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-1-----				1	\$500.00			
N 15	WAGM	09/21/16	09/21/16	NewsSource 8 EveningEd@6p-630p	6p-630p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	--1----				1	\$500.00			
N 16	WAGM	09/22/16	09/22/16	NewsSource 8 EveningEd@6p-630p	6p-630p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	---1---				1	\$500.00			
N 17	WAGM	09/16/16	09/16/16	NewsSource 8 EveningEd@6p-630p	6p-630p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/16	09/18/16	----1--				1	\$500.00			
N 18	WAGM	09/21/16	09/21/16	M-F Wheel of Fortune	7p-730p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	--1----				1	\$250.00			
N 19	WAGM	09/16/16	09/16/16	M-F Wheel of Fortune	7p-730p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/16	09/18/16	----1--				1	\$250.00			
N 20	WAGM	09/21/16	09/21/16	M-F Jeopardy	730p-8p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	--1----				1	\$250.00			
N 21	WAGM	09/20/16	09/20/16	M-F Jeopardy	730p-8p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-1-----				1	\$250.00			
N 22	WAGM	09/20/16	09/20/16	Tuesday Prime Hr 1	758p-9p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-1-----				1	\$400.00			
N 23	WAGM	09/21/16	09/21/16	Wednesday Prime Special	8:00 PM-9:00 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	--1----				1	\$350.00			
Totals											23	\$5,785.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/22/16	23	\$5,785.00	(\$867.75)	\$4,917.25
Totals	23	\$5,785.00	(\$867.75)	\$4,917.25

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <i>WAGM-TV Presque Isle, ME</i>	Date: <i>9/2/14</i>
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I, American Media Advocacy Group

being/on behalf of: Poliquin for Congress

a legally qualified candidate of the US House of Representatives

political party for the office of: Republican

in the General Election

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Poliquin for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tim Varney

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).




THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date _____ Signature Steve Sytk Agent for Poliquin for Congress

To Be Signed By Station Representative

To Be Signed By Station Representative

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
 _____ Signature	 _____ Printed Name	 _____ Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Poliquin for Congress

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Steve Sycker

agent for Poliquin for Congress

signature of candidate or authorized committee

Steve Sycker

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.